

FIG. 1

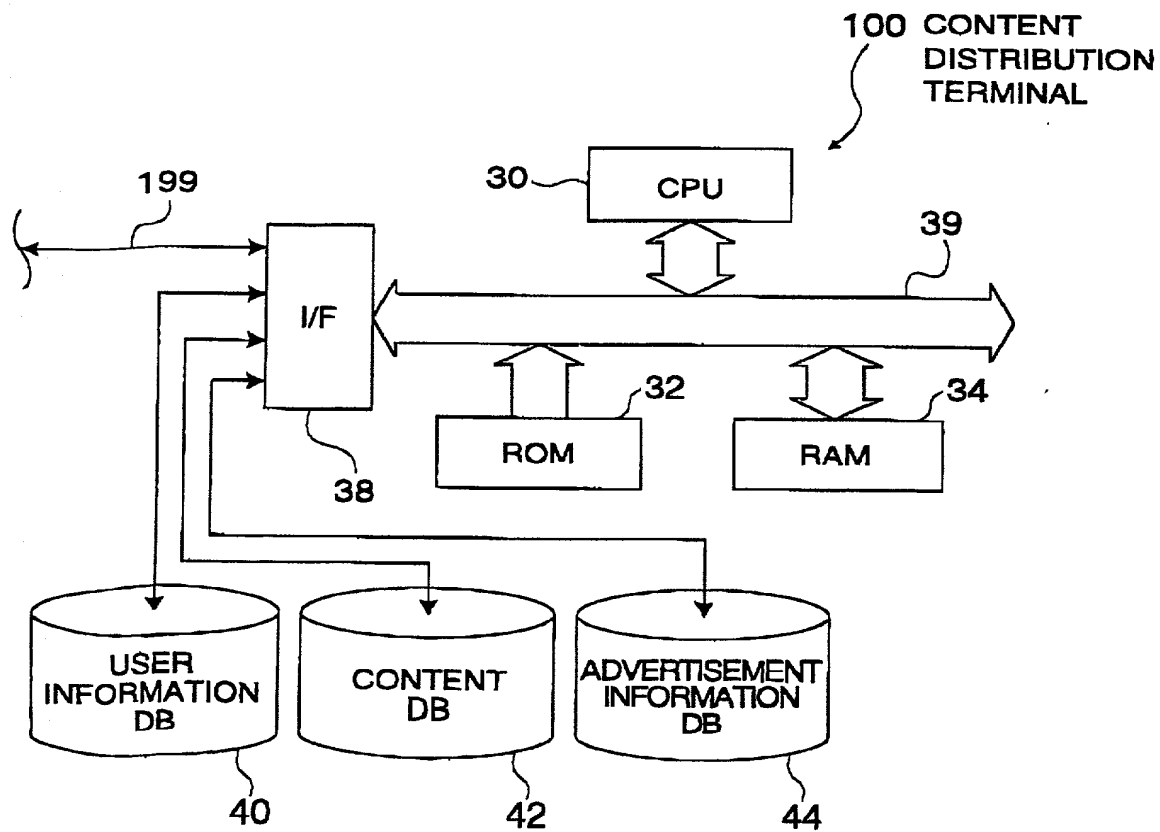


FIG. 2

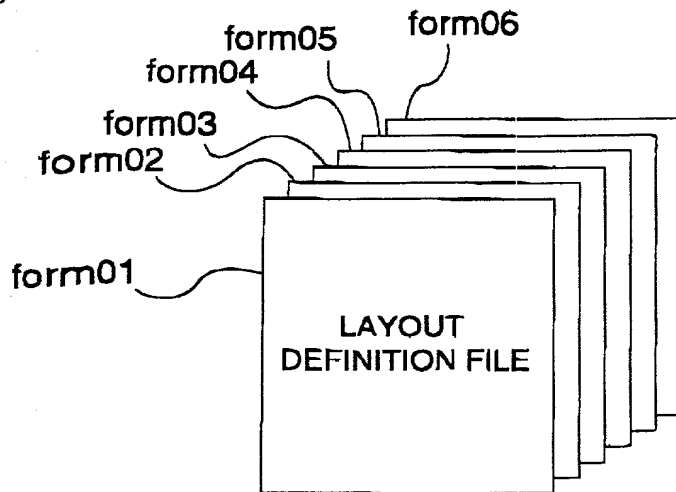
300 USER PROFILE TABLE

302	304	306	308	310	312	314	316	318	320	322
USER ID	DESTINATION ADDRESS	CATEGORY NO.	KEYWORD	TRANSMISSION DATE	TRANSMISSION TIME	LAYOUT NO.	MAXIMUM NUMBER OF PAGES	FONT SIZE	ADVERTISEMENT SELECTION CONDITION	
									ALLOWANCE OF ATTACHMENT OF ADVERTISEMENT INFORMATION	MAXIMUM AMOUNT OF ATTACHED ADVERTISEMENT INFORMATION
Andy	Andy@aaa.com	1700	PROCESSOR	EVERYDAY	5	2	2	SMALL	YES	UP TO 10 ADVERTISEMENTS OR 200 YEN
Bill	Bill@bbb.com	1501	OS	WEEKDAYS	11	5	2	SMALL	NO	
Candy	Candy@ccc.com	201*	APPLICATION	WEEKEND	9	6	1	NORMAL	YES	

324	326	328	330	332	334	336
CONTENT SELECTION CONDITION		PAYMENT VALUE CALCULATION METHOD	PRINT QUALITY	VALUE TO BE PAID	MAXIMUM PAYMENT VALUE	
MINIMUM NUMBER OF CONTENTS	MAXIMUM NUMBER OF CONTENTS	ALLOWANCE OF TRANSMISSION OF CONTENTS THAT NEED PAYMENT	HIGH PRIORITY IS GIVEN TO ADVERTISEMENTS	NO ADVERTISEMENT IS ATTACHED	HIGH PRIORITY IS GIVEN TO CONTENTS	
2	10	YES	MONOCHROME, 300 DPI	XXX	300 YEN	
2	10	YES	COLOR, 600 DPI	YYY	1500 YEN	
20	20	YES	COLOR	ZZZ	1000 YEN BUT UP TO 2000 YEN IS ACCEPTABLE IF THERE IS A LARGE AMOUNT OF INFORMATION	

FIG. 3

(a)



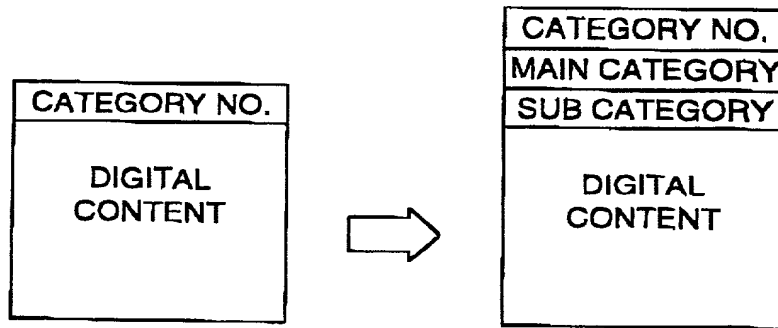
(b)

340 LAYOUT NUMBER CORRESPONDENCE TABLE

LAYOUT NO.	LAYOUT DEFINITION TABLE
1	form01
2	form02
3	form03
4	form04
5	form05
6	form06

FIG. 4

(a)



(b)

350 CATEGORY NUMBER
CORRESPONDENCE TABLE

352

354

356

CATEGORY NO.	MAIN CATEGORY	SUB CATEGORY
1102	WORLD NEWS	USA
1135	AREAS	TOKYO
1122	POLITICS	ELECTION
1202	WEATHER	TEMPERATURES IN THE WORLD
1310	BUSINESS	GENERAL FINANCE
2010	SPORTS	BASEBALL
2020	SPORTS	FOOTBALL
2030	SPORTS	BASKETBALL
2040	SPORTS	HOCKEY
2050	SPORTS	SOCCER
2070	SPORTS	GOLF
3000	SPORTS	TENNIS
1121	HOBBIES	HISTORY
1500	HEALTH CARE	PREVENTION
1401	ENTERTAINMENTS	TV
1432	TRAVEL	SIGHTSEEING
1501	SCIENCE AND TECHNOLOGY	COMPUTERS

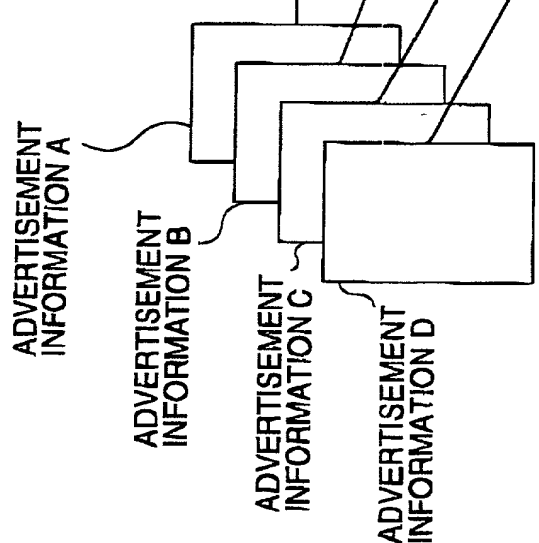
FIG. 5

360 CONTENT MANAGEMENT TABLE

CONTENT TYPE	FEE	CATEGORY
NEWS ARTICLE (TEXT AND IMAGE)	FREE (2 YEN FOR A COLOR IMAGE VERSION)	RELEASE OF A NEW PRODUCT
NEWS ARTICLE (TEXT AND IMAGE)	10 YEN PER ARTICLE (ADDITIONAL 3 YEN FOR A COLOR IMAGE VERSION)	SPORTS
NEWS ARTICLE (TEXT AND IMAGE)	100 YEN PER ARTICLE (ADDITIONAL 10 YEN FOR A COLOR IMAGE VERSION)	ENTERTAINMENTS
NEWS ARTICLE (TEXT)	100 YEN FOR A LIST	LIST OF TOPICAL NEWS

FIG. 6

370 ADVERTISEMENT INFORMATION
MANAGEMENT TABLE



ADVERTISEMENT	DISCOUNT VALUE	CATEGORY
ADVERTISEMENT A (TEXT AND IMAGE)	25 YEN PER ADVERTISEMENT (ADDITIONAL 2 YEN FOR A COLOR IMAGE VERSION)	COMPUTER PRODUCTS
ADVERTISEMENT B (TEXT AND IMAGE)	10 YEN PER ADVERTISEMENT (ADDITIONAL 3 YEN FOR A COLOR IMAGE VERSION)	SPORTS GOODS
ADVERTISEMENT C (TEXT)	5 YEN PER ADVERTISEMENT	STATIONERY
ADVERTISEMENT D (IMAGE)	7 YEN PER ADVERTISEMENT (ONLY MONOCHROME IMAGE VERSION IS AVAILABLE)	SUSHI

FIG. 7

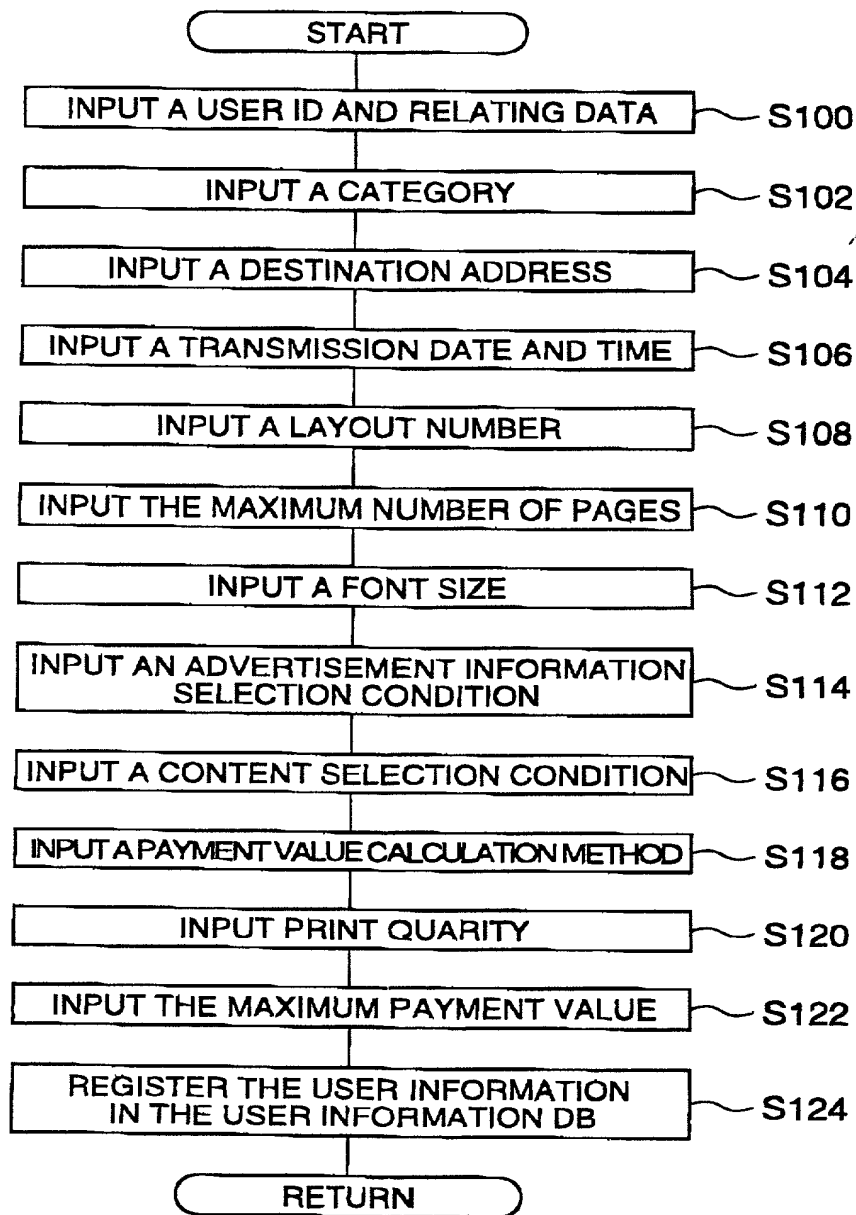


FIG. 8

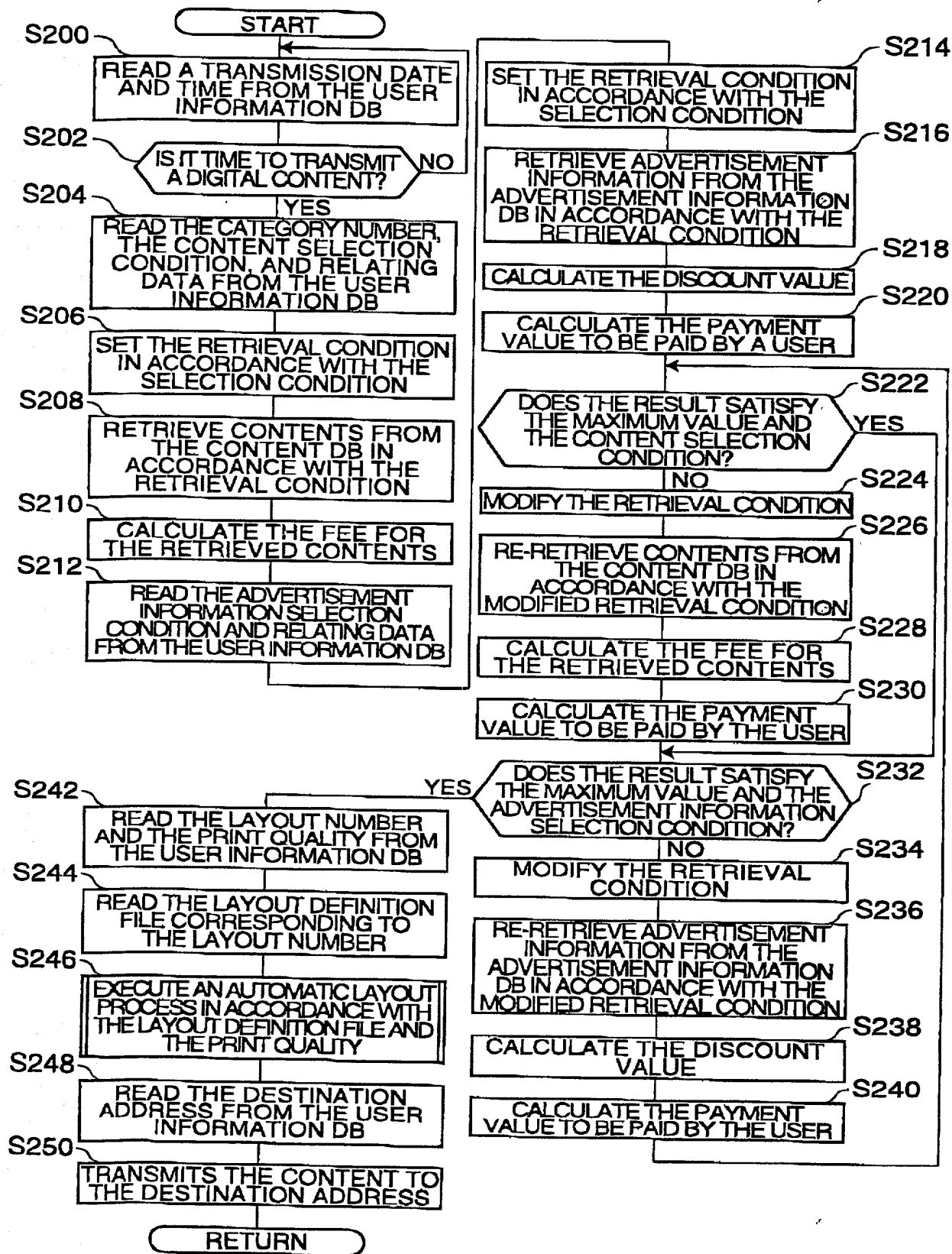


FIG. 9

Step1

INPUT A USER ID AND RELATING DATA

500

501

502

FIG. 10

Step2

SPECIFY CATEGORY

510 ▼

511 ▼

512 ▼

513 ▼

514 ▼

515 ▼

516

FIG. 11

Step3

DESTINATION ADDRESS

520

TRANSMISSION DATE

530 ☐ EVERYDAY

531 ☐ EVERY WEEK

532 ☐ WEEKDAYS
(MONDAY THROUGH FRIDAY)

533 ☐ WEEKEND
(SATURDAY AND SUNDAY)

TRANSMISSION TIME

540 ▼

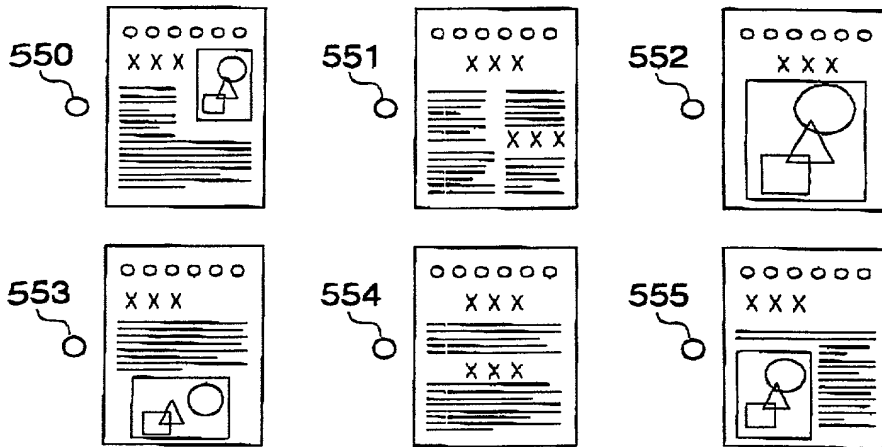
541 ▼

542

FIG. 12

Step 4

SPECIFY THE OUTPUT LAYOUT AND RELATING CONDITIONS



MAXIMUM NUMBER OF PAGES

- 560 ☐ 2 PAGES
561 ☐ 4 PAGES
562 ☐ 6 PAGES
563 ☐ 8 PAGES
564 ☐ NO UPPER LIMIT

FONT SIZE

- 570 ☐ SMALL
571 ☐ NORMAL
572 ☐ LARGE

APPLY

573

FIG. 13

10026910-122701

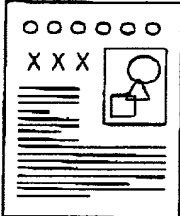
CATEGORY First Choice SPORTS; GOLF; MARUYAMA Second Choice USA; USA TOP NEWS; BUSH	EDIT
DESTINATION ADDRESS aaaa@bbb.com TRANSMISSION DATE / TIME EVERYDAY 5:00 AM	EDIT
DESIGN TYPE 	EDIT
MAXIMUM NUMBER OF PAGES 4 PAGES FONT SIZE SMALL	
580	START TRANSMISSION

FIG. 14

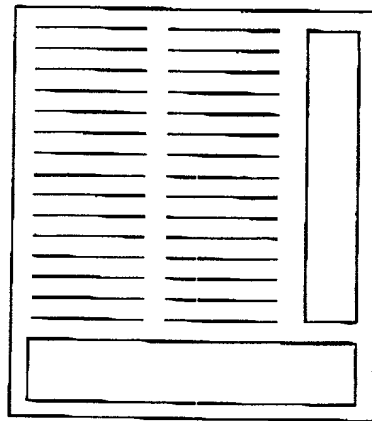
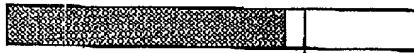



FIG. 15

PAYMENT VALUE TO BE PAID ¥ 298

FEE 

SPECIFIED UPPER LIMIT

ADVERTISEMENT FEE 

SPECIFIED UPPER LIMIT

PREVIEW

FIG. 16